

## ‘London’s Hottest Property Consultants’ launch private office

RFR, the property consultancy set up in 2009 by ex-City lawyers Sophie and Richard Rogerson, has brought all of its five practice areas under one roof with the launch of a new private office.

Operating under the RFR banner, “The Property Private Office” will provide acquisition, interior design & project management, advisory, investment and asset management services.

The idea is to “cover the entire life of each client’s investment, from agreeing a strategy through sourcing the best opportunities, structuring, acquisition, refurbishment and value creation, asset management and, ultimately, realisation of the investment”.

Recently crowned “London’s Hottest Property Consultants” by Tatler, the Chelsea-based team has been busy hiring some more top talent from big City firms including Allen & Overy, UBS, GLG, and Macfarlanes.

**Sophie Rogerson, co-founder:** “Richard and I founded RFR because we saw a gap in London’s residential property market for a top tier professional adviser on the buyers’ side; since those early days clients have turned to us to provide the same professional, intelligent and un-conflicted advice across all of their residential property affairs. We are hugely excited to unveil ‘The Property Private Office’ to give voice to the full breadth and depth of the firm’s services. We are absolutely committed to making RFR the pre-eminent, multi-disciplinary, professional firm in London’s residential property market.”

[rfrproperty.com](http://rfrproperty.com)



Richard Rogerson



Sophie Rogerson