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eprivateclient Top 25 Property Buyers RFR has hired wealth management veteran William Drake as a senior adviser. In his new role, Mr Drake will advise RFR's board on management and strategy as well as playing an active role in further developing the firm's reputation within the wider private wealth management world.

Mr Drake, who is a senior adviser to Sandaire Investment Office, formerly worked at Kleinwort Benson before spending seventeen years at investment bank Granville plc. In 2000, he co-founded private investment office Lord North Street, building the business up to and through its merger with Sandaire in 2014 (when he originally took up the role of vice chairman of Sandaire and where he has since been senior adviser). Amongst other roles, he has advised public and private companies and the entrepreneurs behind them on business strategy, board structure and remuneration. He has extensive experience as a non-executive director and chairman.

Richard Rogerson, co-founder of RFR, commented: "We are incredibly fortunate to have someone of William's seniority and experience join the RFR team. William co-founded Lord North Street with a clear philosophy that they would always sit on the client's side of the table, free from conflicts so that clients could entirely trust the integrity of their advice. RFR was built on this same philosophy and it remains central to the firm's principles. William's very public endorsement of RFR, combined with his wise counsel and day to day involvement in the firm's growth, is an incredibly exciting step for our business."

Mr Drake added: "Since the merger of Lord North Street and Sandaire, I have been considering a number of roles which would complement my ongoing role as a Senior Adviser to Sandaire. I am delighted that the first of these roles will be at RFR. There are so many echoes of Lord North Street in RFR's approach, not least a business model designed to avoid conflicts of interest and a service that sits entirely on the client's side of the table. Our shared legal backgrounds add to the professional foundations which have been central to RFR's growth. A key factor in my decision was a belief in the value of creating a Property Private Office for the benefit of a wide range of private clients. I am hugely looking forward to working with Sophie, Richard and the rest of the RFR team."

RFR provides advice to private clients in their residential property related matters. Its founders are Mr Rogerson (a former partner at Macfarlanes) and Sophie Rogerson (a former City lawyer and named as one of *eprivateclient's* Top 35 Under 2015).